# The Catalyst

## Interview Proposal Template

If you would like to present an issue or an argument by conducting an interview and tell someone’s story, we would like you to submit an interview proposal before you reach out to the person. We will train you and provide tips before you conduct the actual interview.

The interview should reflect one of The Catalyst thematic areas:

* Social Innovation in Nepal
* Politics in Nepal
* Young Nepal
* Entrepreneurship

### The Interview should have a specific focus and an appealing title:

Headline is the first thing that readers will see. After briefly glancing at it, the readers will decide whether to invest their time in reading the piece or not. An effective heading should be catchy and reflect the whole piece. The title, just as your whole piece has to be specific:

|  |  |
| --- | --- |
| **Too broad – need to be more specific! ☹** | **Oh, this is specific and interesting ☺** |
| Nepalese and Mental Health | Combating culture shock: Information Technologies help Nepali migrants abroad |
| Social Innovation Helps Nepal’s Environment | Clean Baghmati River: a naïve dream or a real entrepreneurial opportunity? |

THE INTERVIEW PROPOSAL DETAILS:

|  |  |
| --- | --- |
| Selected theme and proposed interview description: what would you like to write about? (max 250 words) |  |
| Proposed title |  |
| Interviewee’s name & designation |  |
| Do you know the interviewee personally? If so, describe your relationship (Max 50 words) |  |
| Interviewee’s credentials: why is it important to interview this person? Read published articles by him/her or about him/her, review information on Facebook, etc. (Max 150 words) |  |
| Proposed interview date and location |  |
| 10 suggested interview questions focused on your topic | 1)  2)  3)  4)  5)  6)  7)  8)  9)  10) |
| Anything else we should know? (Max 100 words) |  |

## Submission:

Submit your Interview Proposal and Personal Information (Appendix 1) to [catalyst@bikasudhyami.com](mailto:catalyst@bikasudhyami.com) by the 10th of every month. Selected blogs will be published in Bikas Udhyami’s website [www.bikasudhyami.com](http://www.bikasudhyami.com).

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### Appendix 1: Personal Information Form

|  |  |
| --- | --- |
| Full Name |  |
| Organization/College |  |
| Age |  |
| Updated Image |  |
| Phone |  |
| Email |  |
| Selected Thematic Area |  |
| Proposed Sub-Theme |  |
| Title |  |
| Word Count |  |

How did you learn about the Catalyst?

Introduction at university by Bikas Udhyami

Website

Facebook

Referred by a friend/professor

Other

Are you interested in receiving guidance, mentoring, and interacting with Bikas Udhyami team or other bloggers?

Yes

No

If selected, can you collaborate (*be available for next 15 days of your selection through Calls/Emails/Meetings*) to The Catalyst team?

Yes

No

“The Catalyst” will disclose **full name and short profile of the original writer of the respected blog** in visible space of the publication. If selected for “The Catalyst”, do you agree to give publication rights to Bikas Udhyami?

Yes

No